canstruction®
ROCHESTER

CANSTRUCTION ROCHESTER

259 Alexander Street
Rochester, New York 14607
t: 585.287.5850

Dear Community Leader,

Did you know that more than 200,000 area residents seek emergency food assistance every year? Canstruction Rochester is a unique opportunity to help those in need. This design-build competition helps feed thousands of hungry people and promotes a greater awareness of hunger issues in the Rochester Community, while spotlighting the design and construction industry.

Canstruction® is a benefit competition organized by the American Institute of Architects and the Society of Design Administration. It combines the fun of a design-build competition with an ingenious way to help feed hungry people. Teams of architects, engineers, contractors, businesses, and students compete to design and build colossal structures made entirely out of canned and boxed foods. The results are giant "canned art" exhibits currently held in Rochester and many other cities across the globe. At the close the event, all of the food used in the structures is donated to Foodlink, where it is then distributed to Rochester-area food pantries, shelters, soup kitchens, elderly and day care centers.

This year, Buckingham Properties is pleased to once again serve as the Presenting Sponsor for what marks Canstruction Rochester's 12th annual competition. The theme for 2019 is "Heroes & Villians." Teams are encouraged to think creatively to incorporate the theme into their sculpture.

The 2019 campaign is officially underway and we welcome your firm to compete in this year's event. Included in this packet is all that you need to get started. Build Day will take place on Saturday, November 9th, followed by a two-week exhibition within Strong Museum.

Best Regards,

Ken Glazer
Founder

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GIANT SCULPTURES OF CANNED FOOD
on display at
The Strong National Museum of Play

November 9th – 23rd

Museum admission is required to view the exhibit.
A canned food donation is appreciated to benefit Foodlink.

BEST USE OF LABELS

Hanlon Architects
"Scribble Out Hunger"

STRUCTURAL INGENUITY

SEI Design Group
"Cannect 4 a Well-Fed Future"

BEST MEAL

Rochester Institute of Technology
"Put Hunger in the Gutter"

BEST ORIGINAL DESIGN

PEOPLE'S CHOICE WINNER!

LaBella Associates
"Quacking Down on Hunger"
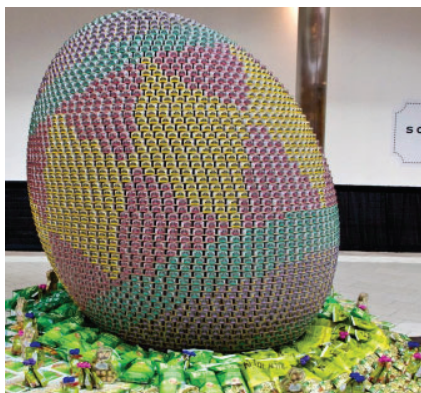
canstruction®
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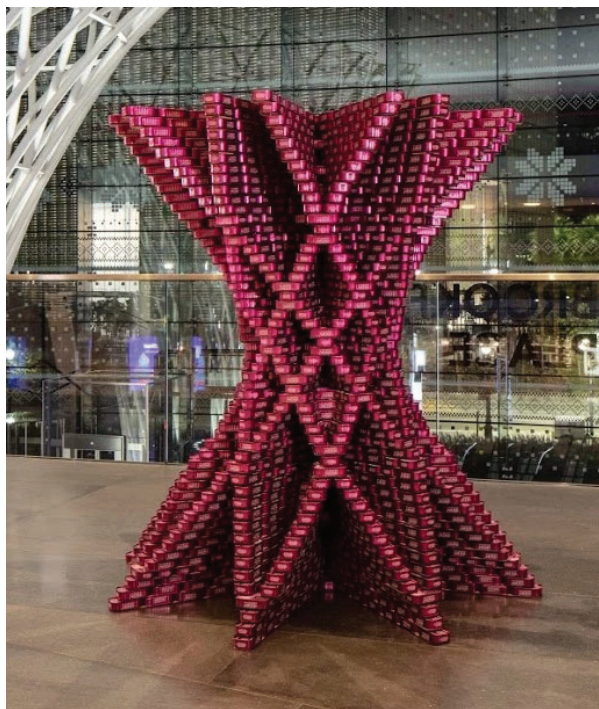
STRUCTURAL INGENUITY
NEW YORK, NY

BEST ORIGINAL DESIGN
SAN ANTONIO, TX

PEOPLE'S CHOICE
LYNCHBURG, VA

BEST USE OF LABELS
CALGARY, AB, CANADA

BEST MEAL
OKLAHOMA CITY, OK

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This year, Buckingham Properties is pleased to once again serve as the Presenting Sponsor for what marks Canstruction Rochester's 12th annual competition. The sculptures will be on display for two weeks beginning on November 9, 2019 in downtown Rochester within The Strong National Museum of Play.

The 2019 campaign is officially underway and we welcome your firm to sponsor this exciting and unique event. Included in this packet is all that you need to get started. **Please return this sponsorship form by November 1st.**

PRESENTING SPONSOR - $5,000
Entire event branded with Sponsor's name
Logo on site signage for duration of exhibit
Logo on website
Self promoting poster on easel at Gala event
Full page ad in Gala program
Invitation to all promotional events
10 Attendees at Gala event

SOLD!

PLATINUM SPONSOR - $2,000
Self promoting poster on easel at Gala event
Logo on website
Full page ad in Gala program
Invitation to all promotional events
8 Attendees at Gala event

GOLD SPONSOR - $1,000
Logo on website
Full page ad in Gala program
Invitation to all promotional events
4 Attendees at Gala event

SILVER SPONSOR - $500
Full page ad in Gala program
Invitation to all promotional events
2 Attendees at Gala Event

BRONZE SPONSOR - $250
Full page ad in Gala program

SUPPORTING SPONSOR - $100
Half page ad in Gala program

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SPONSORSHIP FORM

Select which level of sponsorship you wish to contribute and return this completed form to:

Amy Olds
Canstruction Rochester c/o Buckingham Properties
259 Alexander Street
Rochester, NY 14607

Make checks payable to:
Architectural Foundation of Greater Rochester.*

Please email advertisements for the Program Book by November 1st to Amy Olds (aolds@buckprop.com).
- Full Page: 5.5" wide x 8.5" high
- Half Page: 5.5" wide x 4.25" high

*You can also pay online within the Sponsor section of the Canstruction Rochester website: www.canstructionrochester.com

☐ **PRESENTING - $5,000** ~~SOLD!~~

☐ **PLATINUM - $2,000**

☐ **GOLD - $1,000**

☐ **SILVER - $500**

☐ **BRONZE - $250**

☐ **SUPPORTING - $100**

COMPANY/INDIVIDUAL NAME

_____

CONTACT PERSON

_____

ADDRESS

_____

PHONE

_____

EMAIL

_____

PAYMENT INFORMATION

☐ Enclosed is a check payable to The Architectural Foundation of Greater Rochester.

☐ A check payable to The Architectural Foundation of Greater Rochester will be sent at a later date.

☐ Please charge my credit card in the amount of $_____.

☐ VISA   ☐ MC   ☐ AMEX   ☐ DISCOVER

Credit Card #_____

Exp. Date: _____

Signature: _____

Sponsors of Canstruction Rochester, as a subsidiary of The Architectural Foundation of Greater Rochester are tax-exempt under section 501(c)3 of the Internal Revenue Code.