

BUCKINGHAM PROPERTIES PRESENTS



Dear Community Leaders of Rochester,

This October, Canstruction Rochester will celebrate its 17th annual design/build competition as we continue our mission to raise awareness and collect canned goods for thousands of families in the Rochester area. Last year, we successfully donated over 35,000 cans, which translated to over 17,000 pounds of grocery items made available to local food banks. This year, we are determined to break those numbers, and we need your help!

So, what exactly is Canstruction Rochester? Simply put, it is a super creative 'can drive' where community members design and build artistic structures made entirely out of canned goods. With teams led by professional architects and engineers, the results are always outstanding! Participating teams most often include students and contractors, but it is open to and encouraged for ANY business that would like to get involved. It is one of the most innovative and exciting team-building opportunities in all of Rochester.

Led by the presenting Sponsor, Buckingham Properties, this year's theme is, "Oh, the Places You CAN Go," with teams pulling inspiration from beloved children's books to form can-based structures. Although build day is not until October 17th, now is the time to get involved to allow your team the proper time necessary for planning out your design with our kick-off meeting on Wednesday, June 17th, 2026 at 12:00 pm. The exhibit will be on display for two weeks at the Strong Museum of Play.

If you're considering participating or simply looking to support the great cause, please let us know. This is a truly a unique opportunity for any organization looking to get more involved with our community.

Please give us a call or an email so you can also join the fun of Canstruction Rochester.

Warm Regards,

A handwritten signature in blue ink that reads "Kenneth Shyer". The signature is fluid and cursive, with a long horizontal stroke at the end.





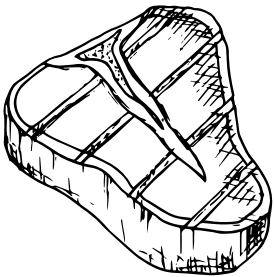
MENU OF GIVING - 2026

Canstruction Rochester is a unique design-build competition that helps raise awareness while collecting enormous amounts of food for the Rochester Community. Teams of architects, engineers, contractors and students compete to design and build colossal structures made entirely out of canned and boxed foods. This giant “canned art” exhibit gets displayed at the Strong Museum of Play joining many other cities across the globe. At the completion of the exhibit, all foods used in the structures are donated to Foodlink where it gets distributed to Rochester-area food pantries, shelters, soup kitchens, elderly and day care centers.

This year, Buckingham Properties is pleased to once again serve as the Presenting Sponsor for Canstruction Rochester’s 17th annual competition. The sculptures will be on display from October 17th to October 31st at the Strong Museum of Play. We hope your organization will consider supporting this exciting opportunity and help in the fight against hunger.

Please return this form by October 1st.

PRESENTING SPONSOR - \$5,000



- Entire event branded with Sponsor's name
- Inclusion in media press release
- Logo on the sign for duration of exhibit
- Logo on website
- Self-promoting poster on easel at Gala event
- Full page ad in Gala program
- 10 Tickets to the Canstruction Gala

SOLD!

GOLD SPONSOR - \$1,000

- Inclusion in media press release
- Logo on website
- Full page ad in Gala program
- 4 Attendees at Gala event



PLATINUM SPONSOR - \$2,000

- Inclusion in media press release
- Self-promoting poster on easel at Gala event
- Logo on website
- Full page ad in Gala program
- 8 Tickets to the Canstruction Gala



SILVER SPONSOR - \$500



- Full page ad in Gala program
- Logo on website
- 2 Attendees at Gala Event

BRONZE SPONSOR - \$250

- Full page ad in Gala program

SUPPORTING SPONSOR - \$100

- Half page ad in Gala program



MENU OF GIVING - 2026

Select which level of sponsorship you wish to contribute and return this completed form to:

Meghan Reitz
Canstruction Rochester c/o Buckingham
Properties
259 Alexander Street
Rochester, NY 14607
Make checks payable to: Canstruction
Rochester*

Please email advertisements for the Program
Book by October 1st to Meghan Reitz at
mreitz@buckprop.com.

- Full Page: 5.5" wide x 8.5" high
- Half Page: 5.5" wide x 4.25" high

- PRESENTING SPONSOR - \$5,000**
- PLATINUM SPONSOR - \$2,000**
- GOLD SPONSOR - \$1,000**
- SILVER SPONSOR - \$500**
- BRONZE SPONSOR - \$250**
- SUPPORTING SPONSOR - \$100**

COMPANY/INDIVIDUAL NAME

CONTACT PERSON

ADDRESS

PHONE

EMAIL

PAYMENT INFORMATION

- Enclosed is a check payable to
Canstruction Rochester.
- A check payable to Canstruction
Rochester will be sent at a later date.
- Please charge my credit card in the
amount of \$_____

VISA MC AMEX DISCOVER

*Sponsors of Canstruction Rochester are tax-exempt under
section 501(c)3 of the Internal Revenue Code.



RULES & REGULATIONS - 2026

WHY DO WE HAVE RULES?

It's simple, this is a competition!! Not only are we competing locally, but our winning entries will also represent Rochester in the international competition that recognizes the best structures in the world. And yes, Rochester has had multiple winning entries on the world stage:

2009: HBT Architects:	1st place in Best Use of Labels:	Candelabra
2021: Wegmans Design Group:	4th Place in People's Choice:	Jafar
2026: Your Team!!!		

TEAMS

Participating teams may have any number of people working on either the design or the assembling the structure. However, due to space limitations at the Museum we ask teams to limit active participants during the build-day to less than 10 at a time.

JUDGING & AWARDS

Judging will take place on Monday, October 19th. A minimum of five local individuals will be asked if all entries fall within the rules and then decide which teams are best suited to receive the distinction of winning one of the below categories. If necessary, teams might need rebuild anything that may have fallen prior to the judging. Judges will not be announced until after the judging has been completed.

Best Original Design:	The best in show.
Best Use of Labels:	Most creative use of labels.
People's Choice:	Most popular design as voted on by the public.
Best Meal:	Design with the healthiest, most well rounded ingredients.
Honorable Mention:	The best design that didn't win another category.
Most Cans:	This one is pretty self explanatory.

*Structures cannot win in more than one category (except People's Choice).



FOOD PRODUCTS

Aluminum cans of all sizes may be used and are preferred over other container options. If using plastic containers make sure they stack properly and have enough strength to hold multiple layers. Points could be deducted for using non-nutritional items. Make every effort in designing a structure that uses edible, nutritious foods.

- No glass containers.
- No pet food.
- No alcoholic beverages.
- Soda and junk food are strongly discouraged.
- Canned food must be full and unopened
- Labels must be intact and legible.
- Labels cannot be covered over, stripped or altered in any way.
- Boxes and bags are discouraged, but allowed to use.

Jurors are directed to show preference to structures that are built solely with cans. However, other food products are perfectly legal as sometimes a team's design just cannot be completed with only cans or the alternative product offers a better solution.

Props are also discouraged and Jurors will prefer solutions that utilize food items, if possible. All things equal, a structure with props will lose when judged against a structure with no props. (Example: A structure that has eyes. One structure uses black cans to make eyes; another structure has black circles made of paper and pasted on top of the cans for eyes. Once the jury sees that eyes can be made from cans or a food product, any entry that used paper cutouts is in disfavor.)

STRUCTURES & BUILDING MATERIALS

Structures must be structurally self-supporting. (10' length x 10' width x 8' height - maximum.) A good rule to keep in mind is that there should be a can between each supporting component. (Example: You can use wire to support cans; you can use plexiglass to support cans; you cannot use wire to support plexiglass that is supporting cans.)

Permissible Materials:

One-quarter inch thick foam-core, cardboard, masonite, plywood, plexi-glass – for the purpose of leveling or balancing materials and not as load bearing. (A structure where leveling material is not visible is judged superior to a structure where it is in plain view. Cantilevering is allowed with the above-mentioned materials and allowable thicknesses)

- Nylon string
- Wire
- Tie-backs
- Cardboard tubes (used as guides only, not as columns)
- Velcro
- Tape, clear and double-faced
- High-tension rubber bands

Non-Permissible Materials:

- 2x4's
- Half-inch plywood
- Half-inch thick tubing
- Sheet metal
- Permanent adhesives.



STRUCTURES & BUILDING MATERIALS

Participating firms are responsible for obtaining & paying for their own supply of canned goods. Canned goods are available through Wegmans and will receive a shopper's club discount, if applicable, but not a wholesale discount. All food orders purchased through Wegmans must be submitted prior to the deadline of September 11, 2026. These items will be delivered to the The Strong and will be waiting at each team's designated location on the morning of the build-day. Items purchased through Wegmans will not be available to teams prior to build-day. There are no returns for unused cans. The Wegmans food order form will be emailed following team registration and payment will be due after all goods have been delivered to the Museum.

Firms are encouraged to solicit donations of canned goods from manufacturers, consultants, contractors, developers, realtors or conduct employee food drives. Non-Wegmans orders should be packed in sturdy cartons and delivered to the Museum prior to build day. Specific details on when and where will be communicated closer to the build-day.

BUILD DAY

It is highly recommended that all prefabrication of templates, foam-core or other special materials should be completed prior to the build-day. Practice build is also highly recommended to work out any design flaws.

- Bring plenty of extra supplies (tape, scissors, foam-core, cardboard) – overestimate.
- Bring a ladder
- Teams should visit the site well in advance of the build-out date to determine if the structure requires special consideration (i.e. electrical power)
- Problems positioning their entry in the designated location should be communicated well in advance of build-day.
- Teams are responsible for leaving their site "broom-clean." A dumpster and/or recycle bin will be available for your convenience.

PRESENTATION BOARD

Teams are required to design and supply create a team board.

- No larger than 24" x 36"
- Firm name
- Title and description
- Team members (if you'd like)
- Any 'thank you's to companies who contributed.
- These boards are intended to further your creative spirit of design - images are welcome.
- Please provide your own easel for display.

The board will not be visible during judging, but descriptions will be. These descriptions are helpful in drawing the viewers' eyes to the details within your design. Don't get caught up in making long philosophical statements – keep it short and let your entry speak for itself. Describe the choices you made in cans and labels to articulate your theme, but keep it fun and spirited for the cause.

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AWARDS GALA

The awards reception will take place at Strong Museum on Tuesday, October 27th at 6:30 pm. Specific information regarding RSVP dates and purchasing additional tickets will be provided at a later date.

DE-CANSTRUCTION (Sunday, November 1st at 8:00 am)

Each entry must be taken down and packed in supplied “banana’ boxes for pickup by Foodlink. Each team must provide two team members for Decanstruction. Volunteers from Foodlink will be on hand to assist teams in moving cans onto pallets and onto the trucks.



2026 CALENDAR

JUNE 17

KICK OFF MEETING (WEDNESDAY)

12:00 pm at The Strong. Parking validation included.

AUGUST 28

TEAM REGISTRATION DUE (FRIDAY)

SEPTEMBER 11

WEGMAN'S CAN ORDERS DUE (FRIDAY)

OCTOBER 16

FOOD DELIVERY TO THE STRONG MUSEUM (FRIDAY)

4:00 pm - All Teams who didn't get an order from Wegmans should drop off their food at The Strong.

OCTOBER 17

BUILD DAY (SATURDAY)

8:00 am - All Teams will meet at The Strong Museum, A light breakfast and lunch will be provided.

OCTOBER 19

JUDGING (MONDAY)

Local judges visit the displays and select our 2025 winners. Teams should not be present.

OCTOBER 27

AWARDS BANQUET (TUESDAY)

6:30 pm at The Strong Museum. Cash bar and hors d'oeuvres will be available. Business casual attire.

NOVEMBER 1

DE-CANSTRUCTION (SUNDAY)

8:00 am at The Strong Museum. Teams join volunteers to take down the displays and load the cans to be taken to Foodlink.

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TEAM ENTRY FORM 2026

COMPANY/INDIVIDUAL NAME

CONTACT PERSON

ADDRESS

PHONE

EMAIL

The entry fee for each team is \$100.

Make checks payable to:

Canstruction Rochester.*

Mail or drop off your completed form and \$100 entry fee to:

Buckingham Properties

Attn: Ken Glazer, Canstruction Rochester

259 Alexander Street

Rochester, NY 14607